

2013 Project Accounting

Operation Rack Pack Projects 2013

Operation Rack Pack			
Average Cost Per Marine: \$92.00			
Project	Date	Number Served	Estimated Cost/Value
ORP 5/11	February	110	\$10,120
ORP 3d Tracks and 29 Palms TFG	March	235	\$21,620
ORP 1/11 and 1 st CEB (bags only)—est value of each bag=\$75.00	April	105	\$7,875
ORP HMM 364	May	275	\$25,300
ORP 3/5 with attachments, 1 st Recon and 1 st LAR	May	1005	\$92,460
ORP 1/5 with attachments	May	710	\$65,320
ORP HMLA 169	May	230	\$21,160
ORP RCT 7 and 3dAABN (bags only) est value of each bag=\$75	October	350	\$26,250
ORP Yuma return (bags only) est value of \$60 each	October	250	\$15,000
ORP 2/4 with attachments	November	735	\$67,620
TOTALS	18 separate ORP project dates	4,005 served	\$352,725.00

Cost breakdown per Marine (unless noted above)

Item included	Ave cost
Towel set (bath towel and wash cloth)	\$10
Hand towel	\$4
Movie	\$10
Entertainment kit items (playing cards, books, magazines, popcorn, bags, stickers)	\$10
Toiletry items (shaving cream, deodorant, razors, toothbrush, toothpaste, soap, lotion, shampoo, misc. toiletry)	\$10
Snack food items (granola bars, GS cookies, crackers, candy, chips, nut mixes, fruit snacks, sweet treats, breakfast items, noodle cups)	\$10
Kitchen kits (bags, plates, napkins, plastic ware, sticker)	\$2
T-shirts	\$8
Drinks (soda, water, sports drink, dry drink mixes)	\$4
Socks, hats, misc. ent items, pens, etc.	\$5
Laundry detergent (trial size)	\$1
Fresh baked goods	\$1
Gift card	\$10
Large toiletry items	\$3
Other costs: posters, cards, tape, paints, ribbon, markers, decorated bags, cleaning supplies, paper towels, truck rental, stickers, etc.	\$5
TOTAL AVERAGE COST PER MARINE/SAILOR	\$92.00

OHH Baby Shower Projects 2013

OHH Baby			
Average Cost Per Mommy: \$600.00			
Project	Date	Number Served	Estimated Cost/Value
OHH Baby HMLA 169	January	20	\$11,970
OHH Baby 2/4 These mommies got an additional \$100 Walmart card from an anonymous donor	August	29	\$20,300
OHH Baby 13th MEu	October	32	\$19,200
Baby Baskets and Baby Supplies given to families in need estimated value of \$500 each family	Ongoing 2013	3	\$1,500
TOTALS	3 baby, 3 families in need and additional shower supported	84 (plus 40 baskets with what we had on hand for 1/5 baby shower)	\$52,970.00

Cost breakdown per Mommy and Shower Costs

Item included per Mommy	Average cost per mom
Mommy gift bag (socks, cards, \$20 gift card, lip balm, slippers, lotion, stationary, nail file, hospital goodies)	\$30
Baby gift basket (3 outfits, bib, pacifier/teether, diaper bag, basket, blanket, receiving blanket, book, bath items, toys, towels, wash cloths, 3 items of choice, \$25 gift card, burp cloths, stuffed toy, etc.)	\$250
Diapers and wipes (2 of each for each mom)	\$50
Large raffle prize for each mom	\$100+
Small raffle prize for each mom	\$30
Gently used items for each mom	\$5
Blanket and bear for each mom	\$20
Food, drinks and serving costs	\$15
TOTAL Costs PER MOM	\$500.00
Items/costs per shower	
Decorations (balloons, centerpieces, diaper cakes, menus)	\$200
Price is right game and prizes	\$100
Onesie decorating game and prizes	\$130
Table treats	\$40
Jeopardy and prizes	\$120
Relay game and prizes (to include baby bjorns)	\$800
Baby Brainium and prizes	\$250
Diaper dookie	\$100
Other costs: Name tags, baby sitting, labels, wrapping supplies, ribbon	\$230
TOTAL AVERAGE COST Per SHOWER	\$1,970.00

OHH Camp JOY Projects 2013

Camp JOY			
Average Cost Per Child: \$40.00			
Project	Date	Number Served	Estimated Cost/Value
OHH Camp JOY for 13th MEU, 2/4, VMM 166, CLB 13, and 1/4	September	155 children	\$6,200.00
TOTALS	5 units supported	155 children and their parent serving on the homefront	\$6,200.00

Item included for each child	Average cost per child
Arts and crafts	\$5
Indoor play supplies	\$5
Outdoor play supplies	\$3
Lunch and drinks	\$5
Carnival games (donated but truck rental fee and gas)	\$3
Cotton candy, popcorn, snow cone supplies	\$2
Other costs: bags, group leader supplies, books, signage, nail salon/tattoos, pretend play, mommy giveaways, check-in supplies)	\$2
Carnival/game prizes (children win multiple small prizes)	\$10.00
TOTAL AVERAGE COST PER FAMILY	\$40.00

Operation Bedtime Stories Projects 2013

Operation Bedtime Stories			
Project	Date	Number Served	Estimated Cost/Value
OBS 2/5 Parts I and II	August and September	89 families, 157 kids	\$4,054.00
TOTALS		157 kids served	\$4,054.00

Cost break down per Family and Event:

Item included per family	Average cost per family
Minimum of 1 book (lots of multiple children)	\$10
Mailer and sticker labels	\$3
Cards/post its/instant photos/scrapbooking supplies/photo print cartridge	\$3
Box of chocolates	\$6
DVD with label and case	\$2
Mailing cost – average of \$8 per package (weight of books/chocolates)	\$8
TOTAL COSTS PER FAMILY	\$32.00
Estimated additional cost for each additional child “in package” for additional books and mailing fees	\$12
Items/costs per event	
Gift cards as prizes – 10 gift cards per event – \$25 average	\$250
Video camera/equipment/printer (split costs between events)	\$100
Back drops, paper supplies, print costs	\$40
TOTAL AVERAGE COST PER EVENT	\$390

Operation Christmas Spirit Project 2013

Operation Christmas Spirit Average Cost Per Family: \$950.00 Average cost of single Marine stockings/gifts: \$40.00			
Project	Date	Number Served	Estimated Cost/Value
Operation Christmas Spirit Family Adoptions	December	101 families – 96 from Camp Pendleton, 5 from various Army/Navy bases across US	\$95,950.00
Toys for 2/5 Christmas Party	December	250+ toys at average of \$10 a toy	\$2,500.00
Goody bags for 2/1, 2/5, and 3/7 Christmas parties	December	400+ bags at \$2 each—mostly from Halloween candy collection	\$800.00
Arts and Craft Supplies for 2/1 and 2/5 Christmas Parties	December	300 + children served through events	\$396.75
Single Marine Stockings, baskets and buckets	December	78 Single Marines, 40 stockings from SJES, 18 single Marine buckets plus 20 more stockings filled (Arroyo Vista and misc donors)	\$3,120.00
Single Marine gift cards given to 3/7 and 1/4	December	250 Single Marines	\$4,500.00
TOTALS		100 families, 300+ children, 400 single Marines, 4 Christmas parties	\$107,266.00

Item included for each family	Average cost per family
Gift cards (typically \$200-500 depending on size of family)	\$250+
Average of one-two gifts per adult (average family has 2 adults)	\$75+
Three or more gifts per child (average family has 3 children)	\$300+
Family Assistance and/or family gift (sometimes furniture, Disney trips, computers, needed household items, nursery items, emergency travel, etc.) Many of these large items are supplemented by non-adopting donors	\$300+
Christmas items: Christmas card kit, candy cans, snowman soup, holiday games and crafts.	\$10
Food and drink for receptions	\$10
Other costs: bags, decorations, trees, wrapping paper, etc. – roughly \$650 with average cost per family at \$5	\$5
TOTAL AVERAGE COST PER FAMILY	\$950.00

Comfort for the Caregiver Projects 2013

Comfort for the Caregiver			
Average Cost Per Adult in Attendance (costs for children included): \$152.00			
Project	Date	Number Served	Estimated Cost/Value
Comfort for the Caregiver 3/5	March	72 women, 51 kids	\$12,916.63
Comfort for the Caregiver 13 th MEU, BLT ¼, VMM 166, CLB 13	November	113 women, 87 Children	\$14,089.00
TOTALS	5 units supported	185 women and 113 children served	\$27,005.63

Event costs for Comfort for the Caregiver 3/5:	Cost for Event
* Please note that this is the FIRST of these projects, so the start up cost is greater than other projects (extension cords, mirrors, etc.)	
Spa Services Donated —3 hours: photography, spray tan, massage therapy, spine therapy, makeup artists, hair stylists	\$5,250.00
Raffle Items, centerpieces, floral arrangements, deco (to include both donated items and purchased)	\$2,321.59
Dinner to include chafing dishes, utensils, etc.	\$1,700.95
Food, goodies and crafts for the kids to include Easter goody bags for each child	\$672.25
Beauty supplies and technical needs (note that the technical needs are extension cords, mirrors, etc. – a one-time cost)	\$640.00
Café, desserts, coffee	\$288.84
Other costs: bags, group leader supplies, books, signage, candles	\$43.00
Giveaways of donations we had on hand: Oakley tees, clothing donations (new), female toiletries, Mary Kay make up, cookie lee jewelry	\$2,000.00
TOTAL COST	\$12,916.63
TOTAL AVERAGE COST PER WOMAN IN ATTENDANCE	\$179.40
Event costs for Comfort for the Caregiver 13 th MEU, ¼, CLB 13, VMM 166:	Cost for Event
Spa Services Donated —3 hours: photography, spray tan, massage therapy, relaxation yoga, makeup artists(+6 more than previous event), hair stylists (+4 more than previous event)	\$5,900.00
Raffle Items, centerpieces, floral arrangements, deco (to include both donated items and purchased)	\$4,418.64
Dinner to include chafing dishes, utensils, etc. (Overcharged for last event so Tutto Fresco donated the entire dinner to make up for it this time – value of approx. \$850)	0
Food, goodies and crafts for the kids to include Easter goody bags for each child	\$303.46
Beauty supplies and technical needs (note that the technical needs are extension cords, mirrors, etc. – a one-time cost)	\$943.83
Café, desserts, coffee	\$399.00
Other costs: bags, group leader supplies, books, signage	\$25.00
Giveaways of donations we had on hand: Oakley tees, clothing donations (new), female toiletries, care package goodies	\$2,100.00
TOTAL COST	\$14,089.00
TOTAL AVERAGE COST PER WOMAN IN ATTENDANCE	\$124.68

Operation Enduring Support Program 2013

Operation Enduring Support Average Assistance Per Family: \$300.00			
Project	Date	Number Served	Estimated Cost/Value
Furniture and household items assistance	Throughout year	13 families provided furniture and large household items—mostly gently used (beyond Operation Christmas Spirit)—low estimate of value	\$17,800.00
Gift card assistance	Throughout year	21 families provided assistance through grocery, gas and shopping gift cards. Average family was given \$300 in gift card assistance.	\$6,300.00
Financial Assistance	Throughout the year	8 families were given financial assistance in the form of a check	\$2,500 in checks
Purchased items for assistance	Throughout the year	3 families were given assistance in the form of purchased groceries, clothing, baby gear and needed household goods	\$2,340.17
Items on hand from donations used for assistance	Throughout the year	30+ families were given goods we had on hand in storage donated to use “as needed” – diapers, pots, pans, dishes, utensils, pillows, bedding, blankets, laundry detergent, canned goods, clothing, toiletries, towels, cleaning supplies, school supplies, toys, air mattresses, baby items	\$3,000+ (this is an estimate based on what we provided with donated goods averaging at \$100 value per family)
Oklahoma veteran relief	After tornadoes devastated a community of veterans and active duty military	OHH Supported the efforts of 3 local Marine families who felt moved to act and support fellow vets/military families in Oklahoma effected by the tornadoes. OHH raised funds to pay for the Marines truck and gas to drive donations to Oklahoma and hosted a drive for goods to help families effected by the storm.	\$5,000.00 This is an estimate of the truck load (full!) of donations we handed off to the Marines
Oakley Military Boots for Heroes	July	Oakley donated 451 of their military edition boots for OHH to distribute to families who needed wanted them on Camp Pendleton. We rented a truck and made several trips to hand off all pairs to well-deserving men and women in the service. Each boot was originally well worth over \$200 but for a donation estimate, we low-calculated each of the 451 boots at \$120	\$54,120.00
TOTALS		100+ families assisted	\$91,060.17 (low estimate)

Operating Costs 2013

* We are an all volunteer organization, so no Board Members or leaders are compensated for their time.

Operational Costs			
Average Cost Per Month: \$489.00			
All Operational Costs in 2013 were covered by: Board Members, T-shirts sales, reward programs or donors who specifically designated their donation for us to use for operational costs. All other donations were used to serve through projects and given directly to the people we serve.			
Item purchased/ needed	Date or frequency	Cost	Total Cost to OHH (before t-shirt sales, Board Member, rewards applied to the total)
Email marketing	Monthly	\$24.95 per month	\$299.40 – (covered by Callahan family)
PO Box Fees	Yearly	\$55.00	\$55.00 (covered by reward \$)
Tax Receipts (Kinkos)	As Needed	\$108.00	\$108.00 (covered by employee match)
Website	Yearly	\$69.95 per month=\$839.40	Donated by the Farnums (board)
Storage	Monthly	\$395.00 per month through May then \$438.00	\$5041.00 – (covered by board members and t-shirt sales)
D&O and full coverage insurance	Three installments	Three \$589.00 installments	Covered by Farnum Family (board)
TOTALS			\$8012.80