

# OPERATION CHRISTMAS SPIRIT Gift Card Drive Ideas



In response to increased needs and rising costs of food, rent and household supplies, we are focusing the bulk of our response this year on gift cards. .

## GIFT CARDS TO MEET IMMEDIATE NEEDS

### **Grocery Store Gift Cards:**

Ralphs, Trader Joe's, Costco, Safeway, Giant, Kroger, Publix, Kings Soopers, etc.

### **Gas Station Gift Cards:**

Shell, Chevron, Exxon, Mobil, ARCO, Costco, etc.

### **Amazon, Target, Costco and Walmart Gift Cards:**

These chains are great for families to buy groceries, clothing, shoes, baby items, pet food and household needs.

### **Clothing and Shoe Store Gift Cards:**

Kohl's, Old Navy, TJ Maxx, Marshalls, DSW, sporting goods & department stores.

### **Restaurant Gift Cards:**

These are helpful for families facing illness, injury, hospitalization & moving.

### **Visa/Amex/Mastercard Gift Cards:**

These are helpful for families in crisis to help with bills, needs, and repairs.

## GIFT CARDS TO MAKE CHRISTMAS DREAMS COME TRUE

### **Gift Cards for Parents to Buy Their Kids Personal Gifts:**

Amazon, Target, Walmart & Visa/Amex cards

### **Gift Cards for Family Time Before & After Deployment:**

Disney gift cards, Movie Tickets, Family Photo certificates, gift cards to local amusement parks

### **Entertainment Gift Cards:**

Netflix, iTunes, GameStop, Xbox, Google bucks, Amazon (kindle/Audible/music)

### **Gift Cards for Mom & Dad:**

Home Depot, Lowes, sporting goods stores, Sephora, Ulta, Amazon, Bass Pro

### **Gift Cards for Single Service Members:**

Amazon, Starbucks, chain restaurants, Uber, Best Buy, XBox, Nintendo, iTunes, Dominos, movie tickets, GrubHub, & sporting goods stores.

## FUN WAYS TO COLLECT GIFT CARDS

### **GIFT CARD TREE:**

Set up a tree or big wreath with gift card holders as ornaments or clothes pins for folks to attach gift card donations.

### **VENMO CHALLENGE:**

Challenge others to Venmo you money for gift cards. Create fun certificates of achievement to share-- fastest response, biggest donor, funniest note, etc.

### **AMAZON WISH LIST:**

Set up your own amazon wish list with gift cards shipped directly to you.

### **DRIVE THRU GIVING:**

Host a drive thru giving event. Designate a time and location for friends/co-workers to drop their gift cards. Use the drive thru giving as a chance to say "hi," offer hot chocolate, and snap a picture of each person for a photo collage to share with the families you support.

**\*\* To help us avoid gift card fraud, please make sure to attach receipts to gift cards (especially Visa and Walmart) and write the balance on each card to help us avoid giving empty cards to families.**